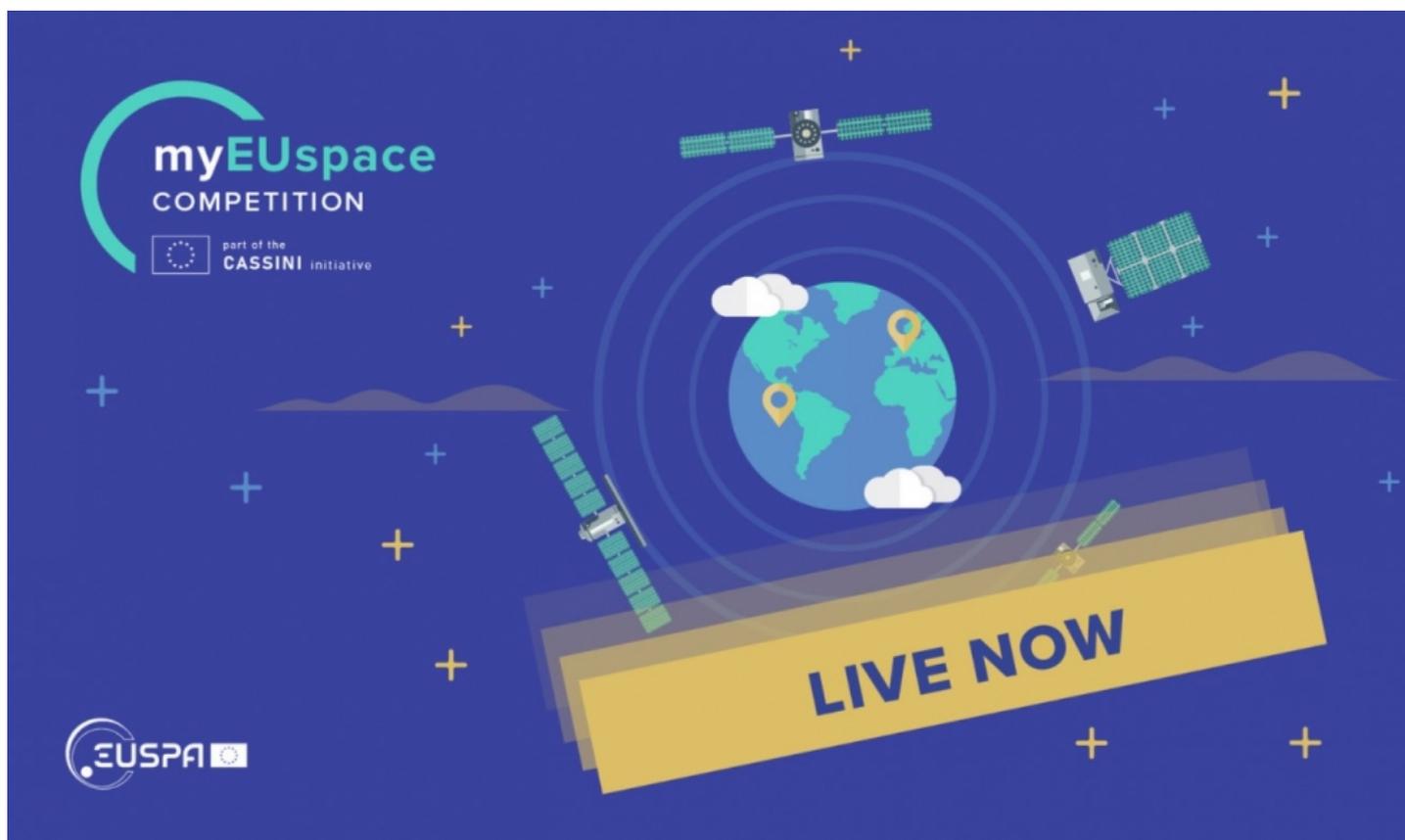


OPPORTUNITY: #myEUspace competition



European Union Agency for the Space Programme is looking to support the development of innovative commercial applications that leverage data coming from the EU Space Programme: from theoretical ideas to operational products in three different themes.



Have an idea for a commercial application that leverages the power of the EU Space Programme? Looking for support to turn that idea into a prototype or to take it to market? Then check out the #myEUspace 2022 competition!

The annual competition, which is organised by the EU Agency for the Space Programme (EUSPA) as part of the European Commission's CASSINI - Space Entrepreneurship Initiative, challenges innovators and entrepreneurs to create game-changing commercial solutions that use data coming from Galileo, Copernicus or both.

"Space data is at the heart of the technological revolution currently sweeping Europe, and this competition is another example of how EUSPA supports innovative entrepreneurs, start-ups and SMEs from across the EU who are leveraging Copernicus and Galileo data, information and services, during the different steps of their evolution cycle," says EUSPA Executive Director Rodrigo da Costa.

While ideas can range from mobile applications to hardware-based solutions, all must be tied to one of three targeted innovation areas:

- **Space My Life:** Consumer solutions like mobile applications, wearables (smart watches, smart glasses, fitness trackers, etc.), drones or robotics that address major societal challenges in focus areas such as health, citizen safety and security, gaming and entertainment, sports and fitness, and tourism.
- **Our Green Planet:** Innovative solutions addressing environmental challenges and sustainable life and that contribute to the implementation of the European Green Deal, as well as solutions that aid the green transformation of corporations. The proposed solutions must address major societal challenges in focus areas such as the

conservation of ecosystems, green mobility, sustainable agriculture and the management of energy and resources.

- **Dive in Deep Tech:** Innovative solutions that combine EU Space data with deep technologies like artificial intelligence (AI), quantum (quantum computing, sensing, simulation, encryption, etc.), blockchain, the metaverse and extended reality (augmented reality). The proposed solutions must address major societal challenges in focus areas such as biotech, medtech and fintech.

Ready, set, disrupt!

The #myEUspace competition is open to teams from all EU Member States plus Switzerland, Norway and Iceland and has a total prize purse of nearly EUR 1 million. In addition to the cash prize, the competition provides support to entrepreneurs during the entire innovation cycle, from early-stage start-ups to scale-ups.

“Start-ups and entrepreneurs are particularly enthusiastic about embracing the potential offered by the EU Space Programme and translating it into the innovative solutions that are sure to disrupt a wide range of sectors,” says EUSPA Head of Market, Downstream and Innovation Fiammetta Diani. “The #myEUspace competition can help you turn that enthusiasm into action - and success.”

Depending on the maturity of the solution at the time of submission, entrepreneurs can compete and win in three different prize tracks:

- **Best Ideas:** for promising theoretical ideas that leverage EU space data and have a high market potential. The best 15 ideas will receive a cash prize of EUR 10K each.
- **Best Prototypes:** for tested prototypes or beta versions that you want to bring to market. The 10 best prototypes will receive a cash prize of EUR 30K each.
- **Best Products:** for existing commercial products that are looking to scale-up. The 5 best products will receive a cash prize of EUR 100K each.

Teams who win in one category can take the same award-winning idea or prototype and apply again in another track to compete and win additional prizes!

The details

All applications will be assessed based on their innovativeness, market potential, feasibility, relevance to the EU Space Programme and operational capacity. Awarded teams will be invited to showcase their solutions to the public and investors during the Contest Finals, part of next June’s Entrepreneurship Day.

You can find more information about the contest and how to apply [here](#) .

The application platform is now open for all three tracks and the application process is very easy!

The deadline for the Best Ideas track is 30 November 2022, 10 February 2023 for the Best Prototype track, and 23 April 2023 for the Best Products track.

To learn more, join us on 25 October for a webinar where EUSPA experts will provide an overview of the competition and answer all your questions. Register here.

Source:

<https://www.euspa.europa.eu/newsroom/news/euspa-launches-myeuspace-competition-2022>